

## ABSTRACT OF THE DISCLOSURE

A shopping system for consumable items including: (a) a display module including a plurality of display items, wherein each of the display items is not itself available for purchase but visually represents a corresponding one of the consumable items available for purchase, wherein purchase codes associate the display items to the respective consumable items, and the purchase codes are collected by a customer; (b) a customer-operated shopping list assembly system operative to assemble a shopping list corresponding to purchase items the customer wishes to purchase and a quantity for each of the purchase items; (c) a service point that receives the shopping list with delivery instructions from the customer; and (d) a warehouse and packing facility that stores the consumable items and on receipt of the shopping list from the service point, packs and arranges delivery of the consumable items according to the shopping list and the instructions.